

# PAPER & BEYOND (Circular Choices) IND

PAPER & BEYOND / 28-29 NOVEMBER 2023  
Marriott Hotel Grand Place, Brussels

28.11.2023

9.00 - 9.10 **Welcome to Paper & Beyond 2023**  
**Naomi Lloyd** Moderator

9.10 - 11.10 **Launch of the Energy Efficiency Checklist: the post-2030 climate and energy policy framework to unleash the power of technology**

#### Policy

**Marco Eikelenboom** CEO, Sappi Europe

**Jan Christoph Schaffrath** Manager Energy and Climate Policy, Die Papierindustrie

**Johan Bruce** Energy Director, Swedish Forest Industries Association (SFIF)

#### Bioenergy

**Irene di Padua** Bioenergy Europe

**Henrik Brodin** Sodra

#### Cogeneration, biogas and hybrid solutions

**Anders Stuxberg** Siemens Energy

**Claire Schreurs** Smurfit Kappa

**Giulia Cancian** European Biogas Association

#### Heat pumps

**Franz Helminger** SPH Sustainable Process Heat GmbH

**Davide Rizzi** Turboden

#### Solar Heat

**Thomas Stehli** newHeat

**Rodrigo Alvarez** Aspapel

#### PPAs and self-sufficiency

**Annie Scanlan** RE-Source Platform

**Stefan Sundman** UPM

**Jens Kriete** Koehler Paper

#### Research and innovation

**Jussi Manninen** VTT

**Leo Arpa** Mondi

#### Moderation

**Małgosia Rybak** Climate Change & Energy Director, Cepi

**Annita Westenbroek** Energy Innovations Manager, Cepi

11.10 - 11.30 **Coffee break**

11.30 - 12.30 **Blue Sky Young Researchers and Young Professional Awards**  
**Naomi Lloyd** Moderator

**PART 1**  
**BLUE SKY**  
**YOUNG**  
**RESEARCHERS**

**Katarzyna Kwiecińska** Policy Officer, Unit H.1, DG GROW, European Commission

**Johan Elvnert** Secretary General, Forest-based Sector Technology Platform (FTP)

**Veronica Schey** COO, StepChange Consulting

**Annita Westenbroek** Energy Innovations Manager, Cepi

**Titta Kiiskinen** Research Scientist, VTT Technical Research Center of Finland

**Anabela Santos** R&D Specialist, RAIZ - Forest and Paper Research Institute, Portugal

**François Bru** Project Leader, The Pulp and Paper Research & Technical Centre, France



StepChange  
CONSULTING

**PART 2**  
**BLUE SKY PRO**  
**YOUNG**  
**PROFESSIONALS**

**Antti Lindqvist** Finnish Forest Products Engineers Association  
**Vitor Lucas** The Portuguese Association of Pulp and Paper Industry Technicians  
**Barry Read** The Paper Industry Technical Association  
**Watti Lehtimäki** Product Development Engineer, MM Board & Paper, Finland  
**Brendon de Raad** Reseracher & Lecturer, Rotterdam University of Applied Sciences & Delft University of Technology, The Netherlands  
**Eli Gaskin** Project Leader- Packaging Applications, Imerys, UK

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<b>12.30 - 14.00</b>	<b>Networking lunch</b>	<b>13.00 - 14.00</b>	<b>Accelerating Decarbonisation in the Pulp and Paper Industry</b> workshop by <b>ENGIE Impact</b> <i>invitation-only</i>
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**14.00 - 15.10**      **High level session: Circular Choices**

**KEYNOTE**  
**SPEECH**

**Naomi Lloyd** Moderator  
**Cristian Matti** Policy Analyst and Lead Author of JRC Science for Policy Foresight Report 2023, Joint Research Centre, European Commission  
**Jori Ringman** Director General, Cepi

**PANEL**  
**DEBATE**

**Ilkka Hämälä** CEO, Metsä Group & Chairman, Cepi  
**Marco Eikelenboom** CEO, Sappi Europe & Incoming Chairman, Cepi  
**Virginia Puzzolo** Head of Programme, Circular Bio-based Europe Joint Undertaking  
  
**Fredrik Sjögren** Director EU Affairs, Confederation of Swedish Enterprises

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**15.15 - 16.15**      **Burning challenges and climate objectives: EU Green Deal and global level playing field**

**Miles Roberts** CEO, DS Smith  
**Sean Metcalfe** Lead Economist, Oxford Economics  
**Bernard Lombard** Trade & Industrial Policy Director, Cepi

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**16.30 - 18.30**      **Pulp and paper market developments in 2023**



**Matt Elhardt** VP Global Sales, ResourceWise/Fisher International  
**Marko Summanen** VP Business Development, Forest Vertical, ResourceWise/Fisher International  
**Luis Sampaio** VP Business Development EMEA, ResourceWise/Fisher International  
**Urban Lundberg** Senior Consultant, ResourceWise/Fisher International  
**Bernard Lombard** Trade & Industrial Policy Director, Cepi

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**19.30 - 22.00**      **Networking dinner**  
**Maison Grand Place**

9.00 - 9.45

**Packaging and Packaging Waste Regulation – what comes next?**

**Mattia Pellegrini** Head of Unit, From Waste to Resources, DG ENVI, European Commission  
**Hanna Kalliomäki** Sustainability Director, Paptic  
**Sarah Price** Co-Chair, 4evergreen Alliance & Director Sustainability, Sappi  
**Marcello Pezzi** Product Safety Director, DS Smith  
**Fabio Peyer** Head Of Sustainability, Flexible Packaging, Mondi  
**Anna Papagrigroraki** Sustainability Director, Cepi  
**Maria Georgiadou** Recycling Manager, Cepi

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9.45 - 10.30

**Green Claims – a guide on how to avoid greenwashing in pulp and paper**

**Małgorzata Gołębiewska** Team leader on Environmental Footprint, DG Environment, European Commission  
**Outi Marin** Head of Sustainability, Smurfit Kappa  
**Sofia Krigsman** Director for Public Affairs, Essity  
**Catharina Hohenthal** Chair of the Cepi Environmental Footprint Issue group  
**Anna Papagrigroraki** Sustainability Director, Cepi  
**Rainer Fürsich** Sustainability and Chemicals Manager, Cepi

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10.30 - 10.50

**Coffee break**

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10.50 - 11.40

**Bioeconomy 360°**

**Hans Ingels** Head of Bioeconomy, Chemicals & Cosmetics Unit, DG GROW European Commission  
**Jukka Kantola** Founder, World Bioeconomy Forum  
**Stefan Sundman** Vice-President of Public Affairs Division, UPM  
**Paul-Antoine Lacour** Director General, Copacel  
**Anna Papagrigroraki** Sustainability Director, Cepi  
**Bernard Lombard** Trade & Industrial Policy Director, Cepi

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11.45 - 12.30

**Maximising the role of bio-based industries in the carbon removals certification**

**Christian Holzleitner** Head of Unit, Land use and Finance for Innovation, DG CLIMA, European Commission  
**Maija Pohjakallio** Vice President, Climate and Circular Economy, Metsä Group  
**Catharina Hohenthal** Chair of the Cepi Environmental Footprint Issue group  
**Florie Gonsolin** Director Industrial Transformation Projects, Cefic  
**Małgosia Rybak** Climate Change & Energy Director, Cepi  
**Margherita Miceli** Forest Policy Manager, Cepi

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12.30 - 14.00

**Lunch break**

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14.00 - 15.30

## Circular choices through forest knowledge

**Astrid Ladefoged** Head of Unit Planetary Common Goods, Universal Values & Environmental Security, DG ENV, European Commission  
DG ENV, European Commission

**Paul-Antoine Lacour** Director General, Copacel

**Georg Schweizer** Certification Coordinator, Austropapier

**Kalle Ikonen** EU Corporate Affairs Manager, Metsä Group

**Petri Vasara** Head of Concept Development, AFRY

**David Hadley Garcia** Regulatory Impact Programme Director, Preferred by Nature

**Nathalie Lecocq** Director General, Fediol

**Steve Ball** Lead Strategic Technologies Officer, FSC

**Maja Drča** EU Representative, PEFC International

**Ulrich Leberle** Raw Materials Director, Cepi

**Margherita Miceli** Forest Policy Manager, Cepi

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